## The new Saab Sedan





# Taking our roots into the future.

Saab has become a newly independent company. This move signals the start of a new era for us — we are all set to take our role as the different premium brand even further. A decisive and passionate niche manufacturer with all the freedom to act faster in an ever-changing world. We are re-grouping all our resources in the place where we originally started, back in Trollhättan. By devoting ourselves fully to our unique heritage, the individualistic character of our brand will truly stand out in the future. From now on Saab cars will be even more Saab. So you can expect cars that offer driving inspiration beyond belief. The first physical demonstration of this new era starts here and now. Try it in the new Saab 9-5 Sedan.



## Meet the new Saab 9-5 Sedan.

The new Saab 9-5 Sedan differs from any other car you've seen or tried. It's an individualistic expression of art. And a powerful driving sensation boosted by the latest technologies.

Welcome to a different and very energetic experience.

## The Scandinavian spirit. You can experience it in our cars.

Saab comes from Scandinavia. All the things that surround us inspire the design of our cars. The beauty and force of nature. The innovative spirit of Scandinavian design and technology. And of course the intense shifting of the seasons. That typical Scandinavian design is created from the functional and emotional strength of the object, expressing it with natural, organic shapes. The new Saab 9-5 Sedan is our most expressive car ever.

## Anything but ordinary.

When you have a different perspective on things you don't just design another car. You make a car that is out of the ordinary - like the new Saab 9-5. So take a good look at what it's got beneath the bold surface. And discover a unique character that offers a very involving experience. Scandinavian design. In the new Saab 9-5 Sedan you'll find independent thinking, new technologies and unique design ideas all over. Such as the characteristic rear lamps with LED signature lighting, inspired by ice sculpturing.

# Experience Saab EcoPower Technology Sab EcoPower Technology

Saab EcoPower Technology™ is the power of efficiency. It is developed to combine increased respect for nature with better performance. It's all about using resources wisely. Aerodynamics, turbocharging, weight and friction reduction are part of the formula. The result? Impressive power, fuel consumption and emissions. You can try it in the new Saab 9-5 Sedan. It's quite simply the joy of driving with a cleaner conscience.

### Aerodynamics.

Carefully balanced to help improve both efficiency and high-speed stability.

### Weight reduction.

Approximately 60 per cent of the bodyshell weight consists of high strength or ultra high strength steel. This helps reduce weight compared to regular steel. Several parts such as the bonnet and the rear bumper beam are made of aluminium alloy.

### Friction reduction.

A whole range of measures designed to improve efficiency, such as: low roll-resistance tyres, low-friction oil, optimal transmission gearing, carefully balanced EPM (Electric Power Management) and fine-tuned programming of the air conditioning.

## 160hp

### Rightsizing.

Saab has utilised smaller engines with more power for more than thirty years. All engines in the new Saab 9-5 Sedan are turbocharged. In certain engines technologies such as direct injection, dual variable valve timing and twin-scroll turbo are utilised to further enhance response and efficiency.

The content of Saab EcoPower Technology™ may vary depending on powertrain and equipment. The engine range may vary from one market to another and the full range will not be available at the start of production. Please visit saab.com for



## Saab Turbo.

Turbocharging massively increases engine torque, especially in the medium rev range. This enables us to optimise gear ratios to help cut fuel consumption, while still offering a driving experience out of the ordinary. In certain engines, advanced features such as direct injection, combustion sensors and two-stage turbo technology are utilised to further enhance efficiency.

	Turbo⁴	Turbo⁴	Turbo⁴ BioPower**	Turbo⁴ XWD	Turbo⁴ BioPower XWD**
	180 hp/230 Nm	220 hp/350 Nm	220 hp/350 Nm	220 hp/350 Nm	220 hp/350 Nm
Transmission	M6	M6/A6	M6/A6	M6/A6	M6/A6
Top speed, km/h	220	240/235	240/235	230/230	230/230
0–100 km/h, sec	9.5	7.9/8.5	7.9/8.5	8.0/8.8	8.0/8.8
80-120 km/h, sec*	10.8	10.6/-	10.6/-	9.8/-	9.8/-
L/100 km, city	10.7	11.9/13.5	11.9/13.5	12.4/14.7	12.4/14.7
L/100 km, highway	6.1	6.1/6.6	6.1/6.6	6.7/7.2	6.7/7.2
L/100 km, combined	7.8	8.2/9.1	8.2/9.1	8.8/9.9	8.8/9.9
CO <sub>2</sub> g/km, combined	179	189/209	189/209	203/228	203/228
Environmental classification	Euro 5	Euro 5	Euro 5	Euro 5	Euro 5

	Turbo <sup>6</sup> XWD	TiD⁴	TTiD⁴	TTiD⁴XWD
	300 hp/400 Nm	160 hp/350 Nm	190 hp/400 Nm	190 hp/400 Nm
Transmission	A6	M6/A6	M6	M6
Top speed, km/h	250	215/209	230	220
0-100 km/h, sec	6.9	9.9/10.1	8.8	9.2
80-120 km/h, sec*	-	11.9/-	8.4	9.4
L/100 km, city	16.2	6.9/9.3	***	***
L/100 km, highway	7.3	4.3/5.3	***	***
L/100 km, combined	10.6	5.3/6.8	***	skskek
CO <sub>2</sub> g/km, combined	244	139/179	***	***
Environmental classification	Euro 5	Euro 5	Euro 5	Euro 5

Fuel consumption and emission figures measured according to the 1999/100 EC directive. The engine range may vary from one market to another. Please visit saab.com for the latest information.

\* 5th gear, manual.

\*\* For BioPower engines, the fuel consumption and CO<sub>2</sub> emission figures refer to driving on petrol.

\*\*\* The TTiD4 XWD will be introduced October 2010. Performance figures are preliminary. Consumption/emission figures are not available at the time of final editing (August 2010).

## Engage al senses. As you drive the new Saab 9-5 Sedan your next move along the road comes naturally. You're truly involved and can enjoy consistent road manners with instant response and feedback to your input. Agile and sporty beyond expectation. Behind the scenes, you are also assisted by an impressive range of electronic systems designed for active driving support. So just press the Start button and hit the road. And engage yourself to the fullest.

# Flight information.

The Pilot Head-up Display is a perfect example of inspiration from our aircraft heritage. It displays an image of the most important information right in your field of vision. So you can read the essential information without taking your eyes off what's happening on the road ahead.

### Pilot Head-up Display

Projects information on the windscreen. Such as speed, rpm, navigation, parking assistance instructions, turn signals, temperature and warning messages. Can also be customised to suit individual preferences.

## Slip into the cockpit.

In the driver's cockpit of the new Saab 9-5 Sedan everything is designed around you. Have a look at the aircraft-inspired instruments and you'll clearly sense our genes. The instrument panel and centre console are angled and curved around you. All the functions you use frequently while driving are in front of you. On or around the steering wheel. Make yourself at home.

## DriveSense

With the advanced DriveSense™ system you can drive more smoothly in bustling city traffic, maintain a firmer footing on the tarmac and enjoy a truly intense driving experience on a winding country road. Just adjust the agility of the car with a simple twist of a knob. Or leave it in Intelligent mode and let the car take care of it all.

Twist a control knob to choose between Comfort, Intelligent and Sport settings. DriveSense™ monitors the car's handling and the driver's actions. In Sport mode it adjusts suspension, steering, engine, automatic transmission and Saab XWD™ torque distribution for maximum agility.

### Real-time damping.

Continuously adjusts the stiffness of the dampers to match your driving style and the road conditions.

### Torque distribution.

On cars with XWD<sup>TM</sup>. Continuously varies torque distribution between the front and rear wheels to suit your driving style and the road conditions.

### Variable effort steering.

Adjusts steering response to suit your driving style and the speed of the car.

The HiPer strut is a new type of front suspension tuned for an outstanding driving experience in the high-performance variants of the new Saab 9-5 Sedan. The HiPer strut design increases cornering performance, improves grip and reduces torque steer. What you'll feel along the road is very distinct steering accuracy, with crisp precision and remarkably direct feedback.



## Make the weather forecast less important.

The Saab XWD™ cross-wheel drive system is active the moment you push the Start button in the new Saab 9-5 Sedan. It's among the most advanced systems available, developed in co-operation with Swedish all-wheel drive specialist Haldex. It's always ready to offer you an extreme driving experience.

# Saab XXXD

### Always ready.

The Saab XWD™ cross-wheel drive system continuously senses your driving style and the road conditions. It then actively helps improve the car's behaviour on the road. What you feel is better grip, faster acceleration, more agile cornering and improved stability. In all kinds of weather. Dry, wet or frozen.

### Real-time control.

The XWD™ system is uniquely integrated with the ESP® and other electronic systems to actively improve the driving experience. 20 sensors check information 100 times every second and allow seamless shift of torque between the front and rear axles.

### Acceleration.

When you start on a dry surface, most of the torque is distributed to the rear wheels to help avoid wheel slip and gain maximum acceleration.

### Efficiency.

When cruising at a steady speed only a small amount of torque is delivered to the rear wheels. This helps support directional stability and reduces fuel consumption.

### Cornering.

On a twisting road, the Saab  $XWD^{TM}$  system distributes more torque to the rear wheels, thus combining responsive curve behaviour with high stability.

### Grip and stability.

If the front wheels hit an icy patch during acceleration, most of the torque is diverted to the rear wheels for enhanced grip and stability.

### eLSD.

The electronically controlled rear limited slip differential (eLSD) actively shifts torque between the rear wheels. It is designed to give the car a very agile stance on winding roads. (Optional)



### Saab Advanced Park Assist.

With front, rear and side sensors to help you find a street parking space that fits the car. Visual and audible instructions guide you to execute a perfect parking manoeuvre.

### Panorama sunroof.

Large split glass roof with sliding interior shades. The front section is tilt/retractable.

# technology.

Inside the new Saab 9-5 Sedan there's plenty of room for you and your passengers. To add even more to the aura of space, you can specify a large panorama sunroof. Further space tech in this car includes the advanced parking assistance system that can help you find a street parking space that fits your car and guides you into the parking slot.

## SmartBeam.

A clearly enlightening idea.

### Dynamic cornering light.

Turns the light in the direction you are steering. Improves vision on twisting roads.

### Country light

At speeds between 50 and 100 km/h. Provides improved visibility on left and right side. Improved visibility range, combined with reduced glare for oncoming traffic.

### City light.

Below 50 km/h. Wide, spread-out light pattern for better vison on urban roads, at intersections and to help detect pedestrians.

If you are fascinated by bright ideas, you'll find lots of them in the new Saab 9-5 Sedan. As an example, take a look at the Bi-xenon SmartBeam. It's an intelligent new headlight system designed to sense speed, oncoming traffic, your steering direction and bad weather conditions. It then adapts the beam for better visibility in a variety of situations. And automatically switches between high and low beam\*. Clearly safer and very convenient.

### Adverse weather light.

Activated by the rain sensor. Improves vision in rain, snow and fog. Reduced glare for oncoming traffic.

### Automatic high/low beam\*. Switches to low beam when you meet another car or approach a slower moving vehicle from behind.

slower-moving vehicle from behind. Switches to high again when there is less risk of glare.

### Motorway light.

Speeds above 100 km/h. Increased light output and improved visibility range.

\* Not in combination with Lane Departure Warning.

## Stay sharp. Bi-xenon headlights. Provide 100 per cent more light, which is more Signature lighting. The front and rear lamps have integrated LED lighting that creates the typical daylight-like compared to halogen illumination. Beam length auto-adjusts as you drive. On high beam, signature of the new Saab 9-5 Sedan. the Bi-xenon lights are supplemented with halogen (Not in combination with halogen headlamps.) lights to further extend the beam.

### Welcome to our

## safety

## lab.

### Traffic Sign Recognition.

Designed to detect speed limits and overtaking signs and to display them to help the driver on the road. (Optional)



### Lane Departure Warning.

Designed to detect and warn if you unintentionally cross the lane markings at speeds above 60 km/h. (Optional)



### 

### Five stars

Top rating in the European New Car Assessment Program (Euro NCAP) crash tests. For more information about the new Saab 9-5 Sedan results and the independent Euro NCAP safety institute, please visit www.euroncap.com.

Our real-life safety approach means we study real accidents to help improve the safety of our cars. In the new Saab 9-5 Sedan we've integrated all our award-winning safety knowledge. As well as a range of advanced driving assistance systems to help improve collision avoidance even further.

### SAHR 3.

Saab innovated SAHR – the world's first active head restraints – to help reduce the risk of serious neck injuries in rear-end impacts. In the front seats of the new Saab 9-5 Sedan you'll find the third generation, SAHR 3.

### Roll-over sensing system.

Designed to be activated if an imminent rollover is detected by the system's sensor. Deploys the curtain airbags and the seatbelt pre-tensioners.

### Child seats.

A new range of child seats available from Saab Genuine Accessories for all ages up to 10 years. (Accessory)

### Adaptive cruise control with Forward Collision Alert.

A radar-based system that helps automatically adjust the car's speed to the traffic ahead, including stop-and-go. The Forward Collision Alert function monitors traffic ahead even when the cruise control is not engaged. Should a car in front of you suddenly brake and the distance becomes insufficient it is designed to warn you. (Optional later during the model year)

## Relax and listen to all the HDD, DAB, WMA, TMC, DVD, 5.1, CD, MP3, DivX, AUX, USB, RDS... There really are lots of buzz words when it comes to equipment for sound and vision. In the new Saab 9-5 Sedan you can have every one of them. But you don't have to understand them. Handling of the infotainment systems is easy and intuitive. So just try it, listen and enjoy the impressive result.

### Audio and navigation.

The infotainment system in the new Saab 9-5 Sedan offers lots of possibilities. Store your music on the jukebox hard drive. Plug in and control your iPod, MP3 player or USB memory to enjoy the harman/kardon® Surround Sound system. Your Bluetooth™-enabled mobile can be connected with the handsfree system. And of course you can choose an impressive navigation system with large colour touchscreen.

### Saab Infotainment CD.

Includes AM/FM tuner with RDS, MP3/WMA-compatible CD player and AUX connection.

### Premium Sound System.

With nine loudspeakers, including a front centre speaker that improves the sound distribution.



### harman/kardon® Surround Sound system.

The top-of-the-line sound system with 11 speakers. Allows you to experience true 5.1 surround sound from DVD audio/videos or simulated surround sound from MP3s and CDs. (Optional)

### Wireless noise-reducing headphones.

Designed to provide front and rear passengers with an enhanced sound experience. Helps reduce background noise. Not to be used by the driver. (Accessory)

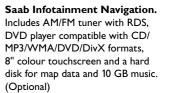
### DAB digital radio.

Allows you to enjoy high-quality digital radio where DAB broadcasting is available. (Optional)



### Saab Bluetooth™ Handsfree system.

Connects to your Bluetooth<sup>™</sup>-enabled phone. Phone book and call lists are transferred<sup>®</sup> to the Infotainment system. Controlled via the Infotainment unit, the steering wheel buttons or voice commands. Another Bluetooth<sup>™</sup> handsfree unit is available as an accessory, where calls are controlled via voice commands and volume with steering wheel buttons. (Optional/Accessory)







### AUX and USB connection.

AUX connection in the centre console is standard. The optional USB connection allows you to control the music stored on your iPod, MP3 player or USB memory via the Infotainment system.

iPod is a trademark of Apple Inc., registered in the U.S. and other countries.

Bluetooth  $^{\text{TM}}$  is a trademark owned by Bluetooth SIG, Inc., USA and licensed to Saab Automobile AB.

\* Phone dependent.

## Comfort zone.

In the new Saab 9-5 Sedan your rear seat passengers are very well taken care of. With legroom for them to really stretch out. And with scope for pampering them with some tantalising extras.

### Rear seat audio.

Enables the rear seat passengers to enjoy their own music through wireless headphones. They can listen to a sound source in the car that is not being used by the passengers up front. (Optional)

### Rear seat entertainment.

Allows the rear seat passengers to enjoy movies and music and to connect external sources, such as a game console, video camera or TV tuner. Includes two 8-inch displays, wireless headphones and a remote control. (Optional)

### Tri-zone climate system.

The tri-zone climate system allows the driver, front seat passenger and rear seat passengers to choose different temperature levels, independent of each other. (Optional) (Not RHD)



## Saab Genuine Accessories.

Saab Genuine Accessories continue where the car ends. They are specially designed and tested for your car to ensure optimum functionality, safety and quality. All so you can enjoy every mile and opportunity with genuine peace of mind. Explore the range of Saab Genuine Accessories at **saab.com** and see how you can equip your car to suit your needs. Let your car reflect your personal style, enhance your travel comfort and optimise its versatility for every occasion. Every day.



### Interior mats.

Black rubber mats, or versatile textile mats matching the interior. Protect the carpeting from dirt, water and wear. (Accessory)

### Cargo mats.

Black textile or rubber mats. Match the interior mats. Protect the carpeting from dirt, water and wear. (Accessory)

### Storage box/ashtray.

Fitted in the centre console. For smaller items, coins etc. Can also be used as an ashtray. Equipped with lighter. (Accessory)

### Mudflaps.

Front and rear. Help protect the car body and other road-users from flying gravel and splashing water. (Accessory)

### Scratch protection/seating mat.

Rolls out from the luggage compartment to protect the bumper. Easily removed for use as a waterproof seating mat. (Accessory)

### Sunshades.

Convenient sunshades made of black mesh for the side and rear windows. Help reduce solar radiation and heat build-up in the cabin. Designed to enable opening of the rear side windows, even with the sunshades in place.

# Passion play.

### Bike holder with lift.

Insert the bike at door height and lift with the help of gas-filled struts. Lockable. (Accessory)

### Kayak/canoe holder.

With adjustable supports of soft rubber that mould to the shape of the hull. Can also be used for transporting small boats. At saab.com you'll find more holders for surfboards, skis etc. (Accessory)

### Roof rack.

Can be combined with other accessories for loading and transportation. Available in aluminium or black painted steel. (Accessory)

### Towbars

Choose between a fixed and a removable/ lockable towbar. Include enhanced Trailer Stability Assist function. (Accessory)

## Express yourself.



Why not give your new Saab 9-5 Sedan that special touch. Saab Genuine Accessories enable you to personalise your car even further. At **saab.com** you can read more about alloy wheels and other features from the range of Saab Genuine Accessories.

Rear spoiler.

Boosts the dynamic design of your car even further. (Accessory)

10-spoke Turbine Black.  $19 \times 8\frac{1}{2}$ " alloy wheels. (Accessory)

**10-spoke Edge Glossy Black.**  $19 \times 8\frac{1}{2}$ " alloy wheels. (Accessory)

10-spoke Edge Silver.  $19 \times 8\frac{1}{2}$ " alloy wheels. (Accessory)



### Brembo brakes.

High performance brakes with drilled 355 mm front discs. (Accessory)

### 5-spoke Turbo Star.

20×8½" alloy wheels including hubcap with Saab wordmark. (Accessory)



## Be a part of our universe.

In a Saab you are among enthusiasts who really love cars and driving. At the Saab homepage and Saab Newsroom you can find out why. Join us on Facebook and find links to Saab communities around the globe. Go there and see what's happening. And when you buy a new Saab 9-5 Sedan you can prepare to enjoy every mile and opportunity with genuine peace of mind. Talk to your Saab dealer about how you can customise your ownership to get more out of life. Every day.

Explore more at saab.com and saab.com/newsroom.

### Saab Finance.

Offers financing plans tailored to suit your individual requirements. For private and company customers.

### Warranties.

A new-car warranty and a twelveyear anti-corrosion warranty (EU). Ask your Saab dealer for the exact conditions applicable on your market.

### The new Saab 9-5 Equipment and Prices.

A separate brochure with detailed information about all the new Saab 9-5 Sedan variants and options. Available at your Saab dealer.

### Saab Genuine Accessories.

Fine-tune the car to exactly suit your needs. Find out more at your Saab dealer or at saab.com.

### Saab Insurance.

Simplifies contacts if your car is damaged. Your Saab dealer will take care of everything from inspection to damage assessment and repairs.

### Saab Assistance.

When you drive your Saab in Europe, you can be sure of one thing: we are always close if anything unexpected should happen – 24 hours a day, wherever you may be.

### **Customers Assistance Centre.**

Provides telephone and e-mail support on matters relating to Saab. Offers help if you should have a problem while on the road.

### Recycling.

Saab cars are designed for efficient recycling at the end of their operational lives. For more information about material recycling for End of Life Vehicles (ELVs) and takeback locations, visit saab.com.

### Saab Newsletter.

Sign up for the latest news, exciting offers and exclusive materials from Saab at saab.com.





### Your individual choice.

Start your personal choice by finding out which Saab Form suits you best – Linear, Vector or Aero. Making it even more personal is easy and inspiring. On the following pages you'll get an introduction to all the possibilities. Once you've found your car, you can tailor it exactly as you like with options and accessories. Go ahead and get inspired, then design your own car at **saab.com**.





Looks and sound.
The Saab 9-5 Aero comes
with unique front and rear
design, integrated foglights,
sports chassis, alloy wheels,
and dual sports exhaust.



Our top-of-the-line model with sports exterior, distinctive interior details and matching equipment level. In short, it offers the most intense Saab driving experience. So experience the perfection. And get ready to tackle hills, corners and bends with a new intensity.

### Sports chassis.

Tuned and lowered to give the Aero models enhanced stability. Stiffer springs and firmer shock absorbers mean better handling, body control and braking.

### Sentronic 6-speed.

Automatic transmission that can be shifted manually with paddles on the steering wheel. (Optional)

### Turbo6.

Among the various engine alternatives, the Aero is also availbale with our most powerful turbo engine. It produces 300 hp/400 Nm and combines the extremely high torque with refinement across the rev range.

### Have a seat.

You really have a lot to choose from. Sports or Comfort seat? Leather, textile or both? Electrically operated, ventilated, heated or all of it? Check out the options here to get an overview, then visit **saab.com** for the details.

### Comfort seats.

Front seats with electrically adjustable lumbar support and seating height as standard. Driver's seat adjustable in six directions.

### Sport seats.

\*

With pronounced extra side support and adjustable thigh support. Front seats with electrically adjustable lumbar support and seating height as standard. Driver's seat adjustable in six directions.



### **Leather upholstery.** Leather upholstery refers to leather seating surfaces.

**Premium natural leather sport.**An all-leather seat upholstery in semi-aniline that also includes the door inserts.

### Interior colours and upholstery.



Woven textile comfort seats. Jet Black upholstery. Jet Black cabin. Jet Black door inserts. (Linear)



Leather comfort seats. Parchment upholstery.

Dark Cocoa/Parchment cabin. Parchment door inserts. (Optional)



Leather perforated sport seats. Shark Grey upholstery. Jet Black cabin. Shark Grey door inserts. (Aero)



Leather comfort seats. Parchment upholstery. Jet Black cabin. Parchment door inserts. (Optional)



Leather/textile comfort seats. Shark Grey upholstery.

Jet Black/Shark Grey cabin. Shark Grey door inserts. (Vector)



Leather ventilated sport seats. Jet Black upholstery. Jet Black cabin. Jet Black door inserts. (Optional)

Design your car at saab.com

### Wheels.



Alloy wheel 5-spoke Blade 17×7" (ALU 100)



Alloy wheel 7-spoke Core 17×7" (ALU 101)



Alloy wheel 5-spoke Carve 18×8" (ALU 102)



Alloy wheel 15-spoke Rotor 18×8" (ALU 103)



Alloy wheel 10-spoke Edge  $19 \times 8\frac{1}{2}$ " (ALU 104)



Alloy wheel 10-spoke Turbine 19×8½" (ALU 105)



Alloy wheel 10-spoke Edge Glossy Black  $19 \times 8\frac{1}{2}$ " (Accessory)



Alloy wheel 10-spoke Edge Silver  $19 \times 8\frac{1}{2}$ " (Accessory)



Alloy wheel 10-spoke Turbine Black 19×8½" (Accessory)

### Exterior colours.



Arctic White solid Laser Red solid

slightly from the actua



### saab.com

Int. Eng. Art. No. 32015501 Printed in Sweden. Copyright Saab Automobile AB, Trollhättan, Sweden, 2010. This brochure is printed on chlorine-free, recyclable paper. Particulars and illustrations in this brochure are based on the information that was valid at the time of final editing (August 2010). The model range, technical specifications, services and equipment may vary from one market to another and may be altered without prior notice. Pictures may show cars fitted with optional extra equipment.

Please consult your Saab dealer for the latest information.